

Chippewa Valley Pickleball Club (CVPC), Eau Claire, WI
Board of Directors meeting, Thursday, April 9, 2026
YMCA Sports Center, Eau Claire, WI 54701

ATTENDEES:

*Mike Mai (Treasurer), Karen McDermott (President), Carolyn Johnson, Scott Nicastro (USPA rep.), John Rehrauer, Pattie Rogstad, Kathleen Skarvan (Secretary), Carol Wilczek (Vice President).

Absent: Joe Neisinger, Mike Phillips

Guests: Jen Kieffer, Club website volunteer, Ellie Peabody (tourism) and Angela Kapp (programs and partnerships) of the Chippewa Falls Chamber of Commerce

*via conference call

1. Call to Order – Karen – 8:00 am
2. Chippewa Falls Area Chamber – Karen
 - a. Ellie and Angela representing the Chippewa Falls Chamber of Commerce provide background on the Chamber mission and benefits of becoming a non-profit member of the Chamber at \$266/year. Benefits: networking, access to member companies for fundraising, connections with other non-profit groups and fundraising training/networking events for non-profits. They are interested in the Club being more involved in their work and partnering on other events including collaboration opportunities with other chamber members.

Ellie and Angela left the meeting.

- b. The board tabled further discussion until the May meeting.
3. Website Review - Jen

Jen shared updates and completed improvements to the Club website. Karen then asked board members to share their ideas on website changes or improvements that would be beneficial. Discussion followed and Jen documented the improvement actions and ideas. The board thanked Jen for her volunteer work managing our website and the improvements implemented since she started in this role.
4. Secretary Report – Kathleen
 - a. The board approved the March minutes as presented.
5. Treasurer Report – Mike
 - a. \$2,540 in receipts received for lessons, leagues, and memberships this month and \$230 in expenses. Ending operating funds are \$60,171. Lake Hallie escrow funds are \$10,631. Our Pickleball Central rewards for 2025 were \$368 and approved a purchase with these funds for 100 balls and three portable nets. The Club now owns eight portable nets and will place four at McDonough and four at Lake Hallie.
 - b. The treasurer’s report was approved as presented.
6. Membership Report – Karen
 - a. 540 paid members, 168 accounts overdue. Karen will set a date in the near future on when we discontinue soliciting membership dues from the past due accounts.
7. Board Group Norms Review - Kathleen

- a. Kathleen presented a description of group norms and benefits of adopting, and draft norms for the board provided prior to the meeting. During the discussion board agreed to adopt the six proposed and add a seventh. Kathleen will send an updated group norm document and the board agreed to finalize them at the May meeting.
8. McDonough Task Force - John
- a. John reviewed the latest revision to the process steps, sent out earlier to the board, following a meeting with City of Eau Claire representatives Patrick Newkirk and Phil Lubke.
 - b. The Task Force will draft a preliminary memorandum of understanding (MOU) and then review with the board for approval prior to reviewing with the City of Eau Claire. Elements of the memorandum would include references to signage allowed, maintenance responsibilities, annual budget, responsible parties and other details on managing the courts.
 - c. The contract with the consultant was executed and it is expected to be completed in 30 days. Contract includes preparing a report comparing restorative court surface options and costs for courts 1-6 and repainting of courts 7-12. The estimate includes engineering/construction costs, construction timeline, contractor availability, expected maintenance activities and costs.
 - d. John reported that the Task Force is looking into grants and non-profit foundation donation opportunities to help fund the court restoration in addition to City of Eau Claire funds.
 - e. A request was made to Patrick Newkirk for the Club to replace the Club banner at McDonough. The previous banner has fallen apart from the elements.
9. Committee Reviews/Updates
- a. Fundraising – Karen for Joe - That’s My Brick, the company providing bricks and engraving, is developing a webpage to signup for a brick at Lake Hallie courts and accept the donation; the CVPC system will be used for credit card payments.
 - b. Health and Wellness – McDonough AED demo and chest compression practice is scheduled at McDonough on April 28, 9-11 am, May 7, 9-11 am and May 11, 5:30-7 pm with Christine Mohr. Sessions at Lake Hallie to be scheduled.
 - i. Social – Monday, April 13 from 5-8 pm cribbage tournament with light refreshments scheduled at the Brewing Projekt. Additional social events have been posted to the website calendar including the summer kick-off at Lake Hallie, June 3, 9 am-noon and 4-7 pm including paddle demos and refreshments. Following discussion, the board agreed to limit participation at the event to paddle demonstrations only.
 - c. Lessons – Beginners: two-thirds full for Session 1 and 13 signed up for Drill group Session 1.
 - d. Tournament – invitations going out April 11 for the June 20/21 tournament sponsored by the Club.

- e. Court Ambassadors – we have 20 volunteer court ambassadors. To better identify those individuals on the courts, we are ordering hats through donations. We will be staffing a booth for the Club at the Eau Claire Marathon sign up on May 2 to provide more visibility to the Club and highlight membership benefits. The booth is free to the Club since we were one of three non-profit organizations chosen to compete for RCU Foundation monies.
10. Calendar Review (leagues, upcoming events)
- a. It was agreed to discuss at the May meeting.
11. World of Pickleball Tournament Oct 2-4 - Karen
- a. Karen updated on communication she received from a representative from World of Pickleball organization regarding a tournament scheduled at McDonough. This tournament has no affiliation with the Club. This is a charity event benefiting the national alliance on mental illness.
12. Indoor Facility Update - Karen
- a. Karen shared a discussion she had with Rob Schmidt regarding an indoor court facility being developed in Eau Claire. It is expected to have 12-16 courts, bar/restaurant, space for Kubb, estimated opening November/December 2026. Rob will attend our May meeting for additional updates.
13. Review RAIL
- a. Open tasks were reviewed and updated.
14. Adoption of Social Media Policy – Karen
- a. Following discussion of the previously distributed policy, the policy was approved. Thank you to Linda Nicastro for developing the policy and Scott Nicastro for reviewing.

There being no further business, the meeting was adjourned at 10:45 am.

Respectfully submitted,
Kathleen Skarvan
Secretary