

Chippewa Valley Pickleball Club (CVPC), Eau Claire, WI
Board of Directors meeting, Wednesday, November 13, 2024
YMCA Indoor Sports Center, St, Eau Claire, WI 54701

ATTENDEES:

Karen McDermott
Pattie Rogstad
Mike Mai-Treasurer*
Karen McDermott
Carol Wilczek
Carolyn Johnson
Dan Bee
Kathleen Skarvan
Joe Neisinger
Steve Wood
Scott Nicastro-USPA rep
*Attended virtually

1. Call to Order – Karen McDermott, President
2. Secretary’s Report – Kathleen Skarvan
Minutes of October 17, 2024, were approved as presented.
3. Treasurer’s Report – Mike Mai
 - a. Credit card limit increased to \$2000 (RCU).
 - b. CD invested for 9 months at 4.4% interest rate, at Nicolet Bank as required per our Lake Hallie agreement. Nicolet bank chosen for two reasons: 1) City of Lake Hallie uses Nicolet therefore setting up a joint CD was easy; RCU where we bank could not set it up, and 2) Nicolet has expressed interest in donating to the Lake Hallie project and hopefully starting a relationship with them will encourage this. As we accumulate additional funds, we can consider other options as well, i.e., money market account, treasuries, etc.
 - c. Two files of the Club’s financial information were provided prior to the meeting for the board members to review; 1) Financial Statement, 2) Cash Flow Statement.
Highlights:
 - d. Light Poles are paid for as we receive funding. Five of the eight have been paid to date but would like four more funded/donated since the Club funded one of the five. The cost of a light pole is \$7800.00, and donors will receive signage. CVPC will determine how to develop and pay for the signage of the donating party.
Action: send an email to specifically solicit four individuals to donate money for the four light poles. Put information on the website with a donation form – Steve Wood
 - e. Gower building, to be used for equipment storage upon completion. A permit is still needed from the state for the building but expect approval by end of November and believe septic/foundation will be complete this Fall with building complete this Spring. \$52,000 funding provided: \$32K Dave Markquart, \$15 from Club; need \$5,000 of additional funding. Town of Hallie agreed to store nets, wind screens, etc. for Gower over the winter.

- f. Canopies: one funded, second spoken for but haven't collected the money yet. Will start with two canopies and then determine later if we want to install more: 25'x14' in size.
 - g. Lesson total income for current fiscal year \$1,120; lesson income for summer 2024 was \$1,920,
 - h. Total Dreamworks league money received to date \$1100,
 - i. Marshfield clinic - Sent check to them in the amount of \$3,635 for Play for Pink event,
 - j. Expenses: hats in the amount of \$1,375 for future Club events and giveaways,
 - k. The ending cash balance is \$40,999.15 includes \$7,500 escrow CD.
 - l. Page two is the cash flow for construction into two sections: cash flow November – December 31, 2024, and cash flow for 2025 including construction costs and Lake Hallie agreement final payment.
 - m. The eight-year cash flow includes our largest expense, resurfacing, projected to occur in years four and eight of Gower Park. Year four is the older six courts and year eight is the new 12 courts. The cash flow report indicates positive cash flow throughout the eight years, but the report also points out the importance of each of our revenue sources: membership income, donations, tournaments, lessons and the EC marathon as examples. The second page is a cash flow for the escrow account. It was also mentioned that grants may be available to the Club as another source of revenue.
 - n. Motion made and carried to accept the treasurer's report.
4. Membership Report – Steve Wood
- a) 632 members as of the meeting. Initial membership renewal notifications will be sent around Dec. 1, and follow ups starting Dec. 15, and eventually members moved to unpaid status. It was discussed whether we should offer an incentive for renewing memberships by Jan. 31. Following that discussion, it was determined that we would evaluate the need for incentives at our next meeting following the update on membership renewals.
 - b) Steve led a discussion on Slack use, a new application for board communication. Pros and cons were discussed, and all board members were encouraged to utilize the application to better understand how it works. Karen agreed to provide messaging through the application to help members gain additional competency.
5. Club Computer
- Karen led a discussion regarding Club documents and the need to collect historical documents and have them available in Club folders on One Drive. This will require contacting past board members to retrieve documents and consolidate all historical Club files, i.e., treasurer, secretary, etc. Action: Kathleen agreed to add documents to membership works folders including policies if they are not loaded already.
6. 2025 Planning Meeting
- Karen next led a discussion on our January 2025 planning meeting and asked that all board members bring ideas for the Club's future strategies and activities to that meeting. These may include tournament dates, lessons, leagues, other organized play, social events, etc., and with that planning create a calendar for the year of Club events.
7. The Sonnentag Center meeting
- A meeting with Wyatt Tinnen, General Manager, from The Sonnentag Center and CVPC board members at Wyatt's request was scheduled for November 11 at the facility. He had read the WJP

article regarding the Club's work with City of Lake Hallie. The purpose of the meeting was to discuss indoor play at the center. Scott Nicastro reported on the board's visit:

- a. Room for nine courts but would start with three courts to test the need. Fees: \$70/hour for three courts. Issues from our board members: wood floor, availability will not be at regular hours, i.e., different hours and days without continuity. The Sonnentag Center goal: seeking activities to generate revenue. Following discussion at the board meeting, the consensus is that there are many open issues to resolve for quality play. Wyatt plans to develop a proposal for the board to review.
8. Chippewa Valley table tennis group made an inquiry to the club regarding a partnership. Karen connected and updated the board. She will follow up with the group to let them know that we are not interested in pursuing any kind of formal partnership with them.
 9. 2025 Membership form review
Agreed to continue utilizing print forms in addition to on-line sign up. Changes were discussed and approved to the membership benefits section of the form.
Action: Steve will update the membership form and obtain printed copies to put out at the Sports Center for the winter and at McDonough and Gower for the summer. post online. A suggestion was made to offer a discount to members or a membership credit for Intro to Pickleball if you join by a certain date; no action was taken but will remain a future option.
 10. Membership Appreciation Date/spending approval
Karen led the discussion and recommended a day and evening event. Following discussion by the board it was decided to hold one event on Dec. 14, 2024, at Sports Center from 9 am to noon. Budget approved: \$200 for gifts. Karen will contact Social Committee to organize and announce.
 11. Committee Chairs and/or Liaisons/utilizing committee members
Tournament: Chair Echo Santos, Liaison Carol Wilczek
League: Chair Steve Wood, Liaison Dan Bee
Facility: Chair John McDermott, Liaison currently unidentified.
Social Events: Chair Lisa Bee and Lori Jahnke, Liaison Pattie Rogstad
Court Ambassador: Chair to be identified, Liaison Kathleen Skarvan
Skill clinics/Lessons: Chair/Liaison – Carolyn Johnson
Fundraising: Chair – Joe to consider. Major fundraising projects include raffle, ball sales, EC marathon, etc. May need to divide into major versus events fundraisers.

Action: Karen would like to discuss at a future board: committee membership and how many people are needed on each committee and/or how to better utilize committees and members.
 12. Old Business
 - a. Organized play (fees, expenses, utilization of proceeds, etc.)
 - b. Discussion followed on the past league fees, expenses and options for the future including the opportunity to generate funds for the Club from league play.
 - c. Action: Steve and Dan agreed to create guidelines for organizing, budgeting league events and present to the board for approval and create annual calendar.
 - d. FYI – Because PPA tournament takes up the July timing, Carol feels that the Club may only be able to do one tournament.

- e. Action: Karen will follow up with Chris Silewski to maintain contact until a meeting at McDonough site can be scheduled. Follow up on meeting request by Greg Helgeson on behalf of the Club to Chris Silewski, Ayres Associates, regarding McDonough court conditions in a letter dated Sept. 30, 2024. The meeting could not be due to scheduling conflicts.
- f. Dan Bee mentioned the memorandum of understanding (MOU) with Eau Claire that Steve Plaza sent to their legal people on our behalf; we are waiting for a response.
- g. Karen reminded the board that expenses over \$150 must be approved by the board of directors.
- h. Discussion ensued regarding a set of wood paddles the club received via a grant in the recent past and the need to make committees and club members aware of them as they can be used in a variety of ways. The current location of the paddles needs to be identified. They are either in the McDonough shed or with Linda Nicastro who obtained the grant.

There being no other business, the meeting was adjourned by the President.

Respectfully submitted,

Kathleen Skarvan, Secretary