

Chippewa Valley Pickleball Club (CVPC), Eau Claire, WI
Board of Directors meeting, Thursday, July 10, 2025
Eau Claire Public Library, Eau Claire, WI 54701

ATTENDEES:

Carolyn Johnson, Mike Mai (Treasurer), Karen McDermott (President), Joe Neisinger, Scott Nicaastro (USPA rep.), Pattie Rogstad, Kathleen Skarvan (Secretary)

Absent: Dan Bee, Carol Wilczek (Vice President), Steve Wood

Guests: Bill Bethke, John McDermott, Tim O'Reilly

1. Call to Order – 5:50 pm - Karen
2. Youth Pickleball - Bill Bethke
 - Bill presented a proposal for a pickleball event focused on youth ages 10-16 years of age to encourage more youth to play the game. Based on his discussion with people from the Village of Lake Hallie, and local youth parents, he believes this will be a well-attended event and be advantageous for CVPC to be involved in support of our mission. Following discussion with the board, the board agreed to support the event which will consist of skill building, games and culminating in a possible round robin session.
 - The 1st Annual Youth Pickleball Jamboree is scheduled for August 23 from 10:30 am to 1 pm at Lake Hallie courts.
 - Registration will be available on the CVPC website at a cost of \$10.00, and all youth must have a parent or guardian sign a CVPC waiver of liability to participate.
 - Bill and a team he has assembled will lead the event planning; approximately 20 volunteers may be needed to staff the event depending on number of registrations. An email will go out to the club to seek volunteers.
 - Mike has been looking into a company that will provide quality safety glasses for \$5.50 each, but needs to determine if they carry youth sizes. If they do, a motion was made and seconded with all board members approving \$275.00 to purchase 50 youth safety glasses for the event.
 - Lake Hallie building construction update – Bill Bethke
 - Bathrooms are functional with paper and soap dispensers being installed by Monday, July 17. Court lights will automatically turn on at 8 pm each evening and automatically turn off at 10:00 p.m. The auto “on” time will change as the days get shorter but the “off” time will permanently remain 10:00 p.m. per the Village of Lake Hallie.
 - Donations – purchase of bricks with engraving are available for \$100.00 and this information will be posted on the CVPC website soon. 28 bricks have sold to date by word of mouth. The goal is to sell 100 bricks. There is room to add more bricks around the building if needed. Joe will continue to work with Bill on this.

3. Secretary Report – Kathleen

- A motion was made and seconded, and all board members approved the June board minutes as presented.

4. Treasurer Report – Mike

- This is the first financial statement of the fiscal year.
- Donations were received for: two light poles (McFarlin/TDS), AED(Stewart) and Lake Hallie building (Sonntag). Six total light poles have been donated; two are still available for donation.
- Tournament revenues were \$8,895.00 and expenses \$1,842.00 although waiting for a porta potty invoice.
- League play and Shot-of-the-Week revenue were \$1,215.00 and \$300.00 respectively.
- Construction costs paid (since June) - shade, septic, AED, excavation.
- Raffle collections were reflected on last month's financial statement and the expenses posted on the current financial statement.
- Ending cash balance - \$98,035.48.
- Mike estimates a forecasted cash balance of \$30,000 to \$35,000 after final Lake Hallie building expenses are paid.
- A motion was made and seconded, and all board members approved the June Treasurer report as presented.

5. Membership Report – Joe for Steve

- Current paid members: 644 an all-time high, up from 641 at 2024 year end.
- New members: 32 added in the past month.
- Renewals: 5 additional renewals recently received.
- Year-over-year growth: Up from 583 at this time last year.
- Projection: Expected to exceed 700 members by year-end.
- Outreach: Membership forms placed at McDonough and Hallie; some mailed-in forms received.
- Upcoming idea: Plan a “Welcome New Members” round robin event not yet scheduled.
- Growth driver: League play and other events, i.e., Shot-Of-The-Week, seem to be a driver for new members noting that new memberships increase prior to scheduling these events.

Action: Steve to add **Donations** tab on the home page and remove the **Lake Hallie building fund** tab since the Lake Hallie building obligations are funded. Note: Lake Hallie building refers to the actual building housing the bathrooms, maintenance room and picnic shelter, not the building of the facility overall.

6. Old Business

- Membership Survey - Carol – Tabled to August meeting
- End of league season awards plan - Steve/Dan
 - The plan will be submitted for board review and approval at the August board meeting.
- Annual Raffle Fund Raiser - Joe
 - The board has agreed to conduct an annual fund-raising raffle due to the success of the raffle this year.
- Update BBBS/Chamber events - Carol, Karen
 - BBBS event scheduled for August 15, all day, at Lake Hallie, 12 courts, but it is probable that the 12 courts will be available for public play in the late afternoon or early evening. The Chamber event is scheduled for September 16, 10 a.m. - 6 p.m. Carol has graciously agreed to take over the contacts/communication with both organizations regarding these events.
- Recognition/"Lake Hallie Grand Opening" event
 - The board is in favor of an event to recognize the many people and organizations who contributed time and money to complete the Lake Hallie facility. How this will be organized and who will be involved in the organization will be discussed at a future meeting once phase II is completed.

7. AED at McDonough and Lake Hallie - Karen

- Following a discussion on the history of McDonough court development which included two board members who were active in the club at the time of the donation of the AED, it is believed by the club, that the AED is the club's property, gifted to the club; city agreed to charge and maintain. It should be noted and acknowledged that the city does not agree with this assessment. Following discussion, a motion was made, seconded and approved by the board to donate the McDonough AED to the City. Due to the City's historical charging and maintenance of the device this arrangement is a logical arrangement.
- An AED was ordered for Lake Hallie with a donation from Dr. Nate Stewart. John McDermott recommended that the AED be installed in one of the building bathrooms for security purposes. Like at McDonough, the bathrooms will auto unlock and lock each day giving access to the AED but keeping it locked up at night. Signage for the location of the AED will be posted on the outside of the building. Following discussion, the board agreed.

8. Committee Reports

- Fund Raising: Joe introduced the idea to create recognition levels for certain donated dollar amounts. Joe will bring additional information to a subsequent board meeting.
- Mike and Joe are continuing to work out the details of a recognition sign for donations made to the Lake Hallie project.

Action: Joe and Mike will work together to document the Lake Hallie donation levels and recognition for possible use for general donations.

- Tournaments - Karen for Carol – 130 players participated at the Lake Hallie tournament; considered a strong turnout. The Club provided water and snacks.
- Social - Pattie, Karen – Two events are scheduled for later this year – Play for Pink in October and Membership appreciation in December.
- Lessons - Carolyn – Final lessons Monday, July 14.
- Organized Play – Karen for Steve and Dan: Dan has been given the ok to order a sandwich style whiteboard to place near the court entrance to identify courts being used for league play at Lake Hallie. This should minimize misunderstandings regarding league court use with open play players.
 - Court Ambassadors – Kathleen - No new updates.
- Facilities - John McDermott (Facilities Chair)
 - McDonough
 - Joe Boyung, a resident of Eau Claire, with permission from the city, worked on repairing cracks at McDonough volunteering his time and the material expense. The material is not proven but tested on one court. This test will be evaluated and if it looks like it will be helpful, Joe will continue to work with the city. It should be noted that Joe is doing this at his own expense and in conjunction with the City of Eau Claire. According to John’s assessment, the courts are deteriorating and in need of repair and painting.
 - Following discussion, the board agreed to draft and send a letter to the City of Eau Claire regarding the court conditions and potential hazard for people playing on these courts with the objective of gaining the City’s support to take action on funding repairs.
 - Lake Hallie
 - All equipment needed for lessons, etc., is now at Lake Hallie.
 - Lockbox, storage shed, and padlock code information was shared and distributed to the board along with information regarding the available Wi-Fi service to be used exclusively for tournaments. Board agreed to turn off “open guest” access due to security concerns and possible misuse. John serves as an administrator.
 - Bathrooms auto open between 7 am and 9 pm.
 - All procedure and process documentation for the equipment and building were documented by John and will be stored in a realtor’s box on site.

9. General Discussion - All

- Karen requested the board have a discussion in the near future regarding:

- 1) McDonough court maintenance, conditions, ongoing needs throughout the summers, etc., with the possible idea of putting together a task force/team of some club members who consistently play at McDonough to assist the board on these matters.
- 2) Lake Hallie: Review agreement, expectations, parameters, communication with Village and Parks Board, etc. Action: Following discussion on these two topics, the board agreed to schedule a special meeting dedicated to these two topics exclusively. Karen will recommend a date and time for the meeting and ideas on who we need to have attend.

There being no further business to discuss, the meeting was adjourned at 7:50 pm.

Respectfully submitted,

Kathleen Skarvan, Secretary